

The Third China-Japan-Korea Researchers' Meeting
Second Session: Knowledge Sharing Session

Japanese Report: CJK Joint Research on CSR in East Asia

Professor EBASHI Takashi
Hosei GCRC

Process(1) Members of the CJK Joint Research Team

◆ Lead Researchers

- China: Professor YANG Bin (Tsinghua CLDR)
- Japan: Professor EBASHI Takashi (Hosei GCRC)
- Korea: President LEE Won Jae (HERI)

◆ Researchers

- China: Professor QIAN Xiaojun, Dr. DING Dawei, SHAO Hong
- Japan: Professor UMEDA Toru, Professor MIURA Satoshi,
Professor DEMISE Nobuyuki, Dr. ONISHI Sachiyo,
JIN Dan, SUGAWARA Emi, YAMAGUCHI Akiko
- Korea: LEE Hyun Sook, KIM Jin Kyoung, LEE Young Mee, KIM Ji Yae

◆ Research Assistants

- China: LIU Xin, WANG Qingyao, WANG Nian, XING Xiaoxing,
YIN Kechen, ZHANG Liqi
- Korea: JEONG Nara, KIM Se Jeong

Process(2) Process of the Project

- April 2010 Research Design Meeting (Beijing)
- August 2010 Research Process Meeting & MOU Signing (Seoul)
- November 2010 First Research Seminar (Tokyo)
- April 2011 Second Research Seminar (Beijing)
- May 2011 Final Meeting (Seoul)
- November 2011 Report Book published and distributed at the Asia Future Forum (Seoul) & CJK Global Compact Roundtable (Tokyo)

Process(3) Selected Companies

- China:
Baidu, China Minmetals,
China Ocean Shipping Group(COSCO),
Lenovo, Esquel, SGCC
- Japan:
Aeon, Fuji Xerox, Itochu Corporation,
Nissan Motor, Ricoh, Shiseido
- Korea:
AmorePacific, Hyundai Motor Company,
LG Electronics, Lotte Shopping,
SK Telecom, Yuhan-Kimberly

Japanese Research

1. Issues

- Supply Chain Management
- Stakeholder Dialogue
- Gender Issues
- Overseas Practice

2. Difficulties and Challenges

Joint Research on the whole

- Recent Trend in East Asia
- Supply Chain Management
- Stakeholder Dialogue
- Gender Issues
- Overseas Practice
- Future of CSR in East Asia

Beyond the Shock of Earthquake

- Relief Efforts of Japanese Companies
- Relief Activities of Chinese and Korean Companies
- The Start of New Era of Mutual Understanding and Cooperation among the Companies of Three Countries

Thank You
ありがとうございます
감사합니다
谢 谢

