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"Being Responsible in East Asia—CSR Practices of Global Compact Members in China, Japan and Korea—"
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About Us

○ Acknowledgements

East Asia has been one of the most rapidly growing economic areas of the world for the last half century, and so the region is expected to assume increasing responsibilities in the global society, including corporate social responsibility in particular.

Researches from Tsinghua Center for Leadership Development and Research (Tsinghua CLDR), China, Hosei Research Center for the Support of the Global Compact (Hosei GCRC), Japan, and Hankyoreh Economic Research Institute (HERI), Korea (collectively referred to as the “CJK Joint Research Team” hereafter) have reached the consensus that it is time to seek CSR in the Asian context, and that CSR should be incorporated into global standards. Therefore, the CJK Joint Research Team launched this joint study on CSR in East Asia.

The Team decided to start by identifying good real-world practices in China, Japan, and Korea, as leading examples for latecomer aspiring to fulfill their CSR commitment. These real-world practices in the three countries serve as the main reference for this “Asian context” research. The ten principles of the UN Global Compact are the foundation of the “global standard” research.

For this research, the CJK Joint Research Team conducted rigorous research of the literature, corporate interviews, and a series of international meetings, as a solid first step of this journey to discover CSR in the Asian context. During the eighteen-month study, the Team shared a vision towards responsible economies in East Asia.

History of the project

April 2010	Research Design Meeting (Beijing)
August 2010	Research Process Meeting & MOU Signing (Seoul)
November 2010	First Research Seminar (Tokyo)
April 2011	Second Research Seminar (Beijing)
May 2011	Final Meeting (Seoul)
November 2011	Final Book published and distributed at the Asia Future Forum (Seoul) & CLK Global Compact Roundtable (Tokyo)

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